

Midwest Energy, Inc. Current Comments

September 2023

Making energy work for YOU

Summer Demand Challenge Due Sept. 30 Enter for a Chance to Win One of Fifty \$50 Visa Gift Cards

Midwest Energy electric customers have the chance to win one of fifty \$50 Visa gift cards by participating in the Summer Demand Challenge!

In mid-August, we mailed a flyer explaining Midwest's demand rates. A business reply postcard attached to that mailer explains the Demand Challenge, and invites you to participate.

Demand is a new variable charge measured in kilowatts (kW), based on the intensity at which electricity is used at a given time. For example, using multiple appliances at the same time increases your demand. Through 2023, demand has been listed on bills, but with a \$0 charge. That changes on Jan. 1, 2024 when the co-op begins assigning a charge based on demand.

Midwest Energy wants customers to understand how their appliance usage affects their demand, so the Summer Demand Challenge asks participants to track their appliance usage for one day between the hours of 3-7 p.m. By participating in the challenge, you can

better understand your energy usage and make changes to save money on your bill.

Complete and return the demand challenge form by Sept. 30 to be entered in a drawing for one of fifty \$50 gift cards. After we receive your form, we will send

you personalized advice on how you can save on your electric bill once demand rates take effect.

To learn more about demand rates, you can visit our website at <https://demand-rates.mwenergy.com/>

SUMMER DEMAND CHALLENGE					
Name _____			Date _____		
Address _____					
City, State, Zip _____					
Appliance	Time On	Time Off	Appliance	Time On	Time Off
<input type="checkbox"/> Air Conditioner	_____	_____	<input type="checkbox"/> Dishwasher	_____	_____
<input type="checkbox"/> Washing Machine	_____	_____	<input type="checkbox"/> Electric Oven	_____	_____
<input type="checkbox"/> Clothes Dryer	_____	_____	<input type="checkbox"/> Electric Range	_____	_____
Do you own an electric water heater? <input type="checkbox"/> Yes <input type="checkbox"/> No					

Residential electric customers received a mailing on demand rates and the Summer Demand Challenge in August. Lost yours? Call (800) 222-3121 for a replacement.

MWE Awards Economic Development Scholarship

With the support of a scholarship from Midwest Energy, David Clingan, Director of Recruitment and Retainment at Grow Hays, completed a Heartland Economic Development Course.



Clingan

This scholarship is part of Midwest's Economic Development Scholarship program that assists those employed in economic development or chamber of

commerce management to continue their education. Tuition scholarships are available for a variety of economic development courses and other training relevant to economic development.

For Clingan, this course was the first of a four-course requirement to acquire his CEcD (Certified Economic Developer) certification.

"The course equipped me with the knowledge and tools needed to tackle economic challenges and seize opportunities, ultimately contributing **Continued**



MIDWEST ENERGY, INC.

30764-1-0212

New Standards Remove Incandescent Bulbs From Stores

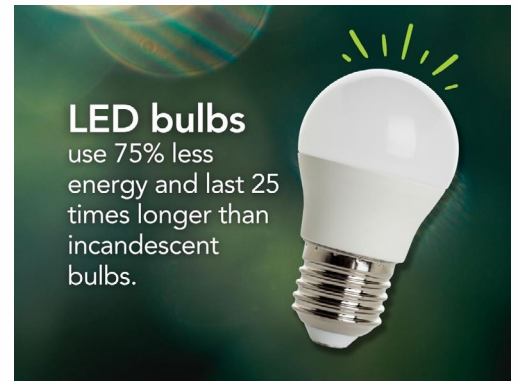
America's love affair with incandescent light bulbs is over. With the Biden Administration's passage of a new energy efficiency standard, light bulbs sold in the U.S. are now required to produce a minimum standard of 45 lumens per watt.

Incandescent bulbs aren't explicitly banned by this standard, but most stores have stopped carrying them, anticipating the new requirements. Exceptions are made for specialty-use incandescent bulbs, such as those used in ovens or bug lights.

LED light bulbs are taking their place on store shelves. Today's LEDs are now cheaper, use far less electricity, and last longer than incandescent bulbs. The Department of Energy expects Americans to collectively save almost \$3 billion a year on utility

bills with the passing of this standard.

The United States is not alone in this change. Europe phased out incandescent bulbs back in 2012 and plans to phase out fluorescent lighting this year. Compact fluorescent lights (known for their corkscrew-shaped bulbs) meet the new efficiency rules, although few are still sold.



Apply Online By Oct. 1 For Fall Community Fund

Midwest Energy's Community Fund Grants are awarded semi-annually to charitable, educational and nonprofit organizations in our service area. The fall application deadline of Oct. 1 is quickly approaching.

The Community Fund supports

a variety of projects, from park and public safety improvements to leadership and educational programs.

Grants range from \$100 to \$1,000, with funding decisions made by local committees in five geographic districts. In spring 2023, \$34,976 was awarded to 76 proj-

ects across the service area.

Interested groups can find the application by visiting www.mwenergy.com, hovering over the "Community" tab and clicking "Community Fund/ Impact Grant". The one-page application can be completed in less than 15 minutes. All eligible organizations are encouraged to apply.

Economic Development Scholarship (Continued)

to the overall progress and prosperity of Ellis County," Clingan said.

Individuals interested in an Economic Development Scholarship can apply by sending a

one-page letter to:

Midwest Energy, Inc.

Key Accounts

1025 Patton Rd

Great Bend, KS 67530

The applicant should explain the reasons for attending the selected program and the need for the scholarship. The maximum individual tuition scholarship is \$1,000 and applications should be submitted at least two months prior to the event if possible.

Save The Date!

2023 Annual Meeting

10 a.m. Monday, October 16th



Hilton Garden Inn
221 W. 43rd St.
Hays, KS

Atwood, KS • Colby, KS • Great Bend, KS • Hays, KS



Energy Efficiency Tip of the Month

Did you know fall is the perfect time to schedule a tune-up for your heating system? Home heating accounts for a large portion of winter energy bills, and no matter what kind of system you have, you can save energy and money by regularly maintaining your equipment.

Combining proper equipment maintenance and upgrades with recommended insulation, air sealing and thermostat settings can save about 30% on your energy bills.

Source: Dept. of Energy



Phillipsburg, KS • Scott City, KS • WaKeeney, KS

1-800-222-3121
www.mwenergy.com

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